













Changes of ownership and new registrations: an international comparison

Ostfildern (May 2nd 2022) - Coronavirus left its mark on the German automotive market in both 2020 and 2021. New registrations and changes of ownership both fell. In other countries' markets, the situation was sometimes significantly different.

The following two tables show 1) the changes of ownership and 2) the new registrations in some of the markets in which DAT is represented by subsidiaries and associated companies.

Table 1) Changes of ownership













	2020	2021	Change in %
China	14,341,400	17,585,100	+22.6 
Germany	7,020,000	6,703,245	-4.5 
France	5,518,281	5,966,869	+8.1 
Greece	355,390	417,393	+17.4 
Italy	2,677,640	3,032,193	+13.2 
Korea	3,874,000	3,872,000	-0.1 
Netherlands	1,219,761	1,235,656	+1.3 
Austria	841,196	871,065	+3.6 
Poland	771,808	859,110	+11.3 
Spain	1,963,053	1,989,662	+1.4 
Czechia	707,000	738,000	+4.4 
Turkey	6,477,155	6,015,036	-7.1 

Sources: KBA, statistik.at, pspa.com.pl, DAT Czech & Slovak, data.tuik.gov.tr, DAT France: AutoScout24, Automobil Club Italia Stat., ganvam.es, SEAA, DAT Nederland, DAT China, Ministry of Land, Infrastructure and Transport Korea

While changes of ownership fell in Germany, numerous European markets - including Austria, France and Italy - saw changes stabilising or even increase. Looking at the percentage changes illustrates the different trends across European and global markets. At +13.2%, Italy saw one of the largest increases in Europe. Globally speaking, China saw the biggest increase at +22.6%.

Changes of ownership fell most in Turkey (-7.1%) and Germany (-4.5%).

Table 2) New registrations

	2020	2021	Change in %
China	19,789,306	20,101,579	+1.6 
Germany	2,917,678	2,622,132	-10.1 
France	1,650,118	1,659,004	+0.5 
Greece	80,977	100,916	+24.6 
Italy	1,381,756	1,457,952	+5.5 
Korea	1,648,679	1,491,831	-9.5 
Netherlands	355,431	322,831	-9.2 
Austria	248,740	239,803	-3.6 
Poland	428,347	446,647	+4.3 
Spain	851,210	859,477	+1.0 
Czechia	202,971	206,876	+1.9 
Turkey	605,945	559,251	-7.7 

Sources: KBA, acea

The changes to the number of new registrations can be seen in Table 2. Many European markets - such as Poland, France and Italy - recorded slight to significant increases in new registrations. The largest European increase was in Greece with +24.6%, although the absolute figures there are comparatively low. The biggest drop in new registrations across Europe was seen in Germany (-10.1%) and the Netherlands (-9.2%). Internationally, the significant decrease in Korea is striking at -9.5%. The situation was different in China, which recorded slight growth of +1.6%.

It is also interesting to compare the number of new and used cars in a country. Taking Austria by way of example, the percentage decrease in new registrations (-3.6%) was equal to the increase in changes of ownership (+3.6%). In contrast, both markets declined in Germany: -4.5% for changes of ownership and -10.1% for new registrations. Italy is a striking market, where changes of ownership increased by +13.2% and new registrations by +5.5%.

About DAT

Deutsche Automobil Treuhand GmbH (DAT) is an international company operating in the automotive industry that collects, supplements, creates, prepares and structures extensive vehicle data and then comprehensively provides the market with an extremely wide range of media and software solutions.

DAT sees itself as a neutral intermediary between the various stakeholders of the automotive industry and has been supported by its partners the VDA (German Association of the Automotive Industry), the VDIK (Association of International Motor Vehicle Manufacturers) and the ZDK (German Federation for Motor Trades and Repairs) for more than 90 years. An advisory board composed of various consumer associations monitors its activities and, in particular, ensures that DAT maintains its unconditional neutrality in the interests of private and commercial consumers.

DAT. Automotive excellence starts with us.

Press contacts for further enquiries

Dr Martin Endlein
Head of Corporate Communication
T: +49 (0)711 4503 488
M: +49 (0)175 587 4675
martin.endlein@dat.de

Uta Heller
Senior Project Manager Automotive
Market Research
T: +49 711 4503-389
uta.heller@dat.de
dat.de

Bernd Reich
Corporate Communication
Spokesperson
T: +49 (0)711 4503 440
bernd.reich@dat.de
dat.de